

NAME: \_\_\_\_\_

## “I Will Survive!” Ingenuity in the Music Industry

**Directions:** Use the information from the presentation to answer the following questions for each scenario.

### Scenario 1

1. What will you sell?
  
2. How will you adjust your focus to folks coming in the door of your store?

### Scenario 2

1. How can you use electricity to your advantage and not lose your business?

### Scenario 3

1. How can you pivot to keep your business running if you can't sell new instruments?

### Scenario 4

1. How can you ensure that the plant continues running?

### Exit Ticket Questions

1. Describe one fact you learned about the history of the music industry.
  
2. Describe one solution you found most innovative and why.