

NAME: _____

Ready for Retail!

Story Questions

Directions: Listen to the stories on the presentation and answer the following questions.

1. What are some things you learned about Sweetwater?

2. What did you learn about Reverb?

3. What kind of store is Falcetti's Music?

4. What are some things you learned about music retail?

5. What do you think are some things that made each of these businesses successful?

Create Your Own Store!

Directions: Brainstorm with your group and answer the following questions.

1. What is the name of your new music store?

2. What will you sell?

3. What is “special” or different about your store?

4. How will you get people to buy from you?

5. What will your store look like?

6. What is your store “slogan” or phrase that you will use when you share about your own store?

Create Your Own Store!

Directions: Draw a picture of your store in the space below.