

Mission #1

The country is at war and musical instrument manufacturing is suspended. As a music retailer, you are panicked. You can't get any new inventory for your store but you need to keep sales up so you can survive the war! What could you sell? What services could you offer? How will you adjust your focus to keep folks coming in the door of your store?

Mission #2

You're an instrument maker and your biggest seller is something called the "Player Piano:" an instrument that can play itself and provide wonderful background music for parties! But, with the new invention of the electric radio, instrument sales are down and you're stuck. How can you use electricity to your advantage and not lose your business?

Mission #3

The economy is not doing well. You are a music retailer and selling new guitars is how you've stayed in business! But, many people are saying that "buying new" is out of the question. How can you pivot to keep your business running if you can't sell new instruments?

Mission #4

The country is at war and most of the men who run your guitar manufacturing plant have gone to war. Without your workforce, there's a chance that your plant will cease to exist. How can you ensure that the plant continues running?